



Note from the President

Nakiye Boyacigiller
 AIB President

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Dear Colleagues,

I am delighted to be writing you as your new President. I remember with fondness my first AIB meeting way back in 1986! Over the years AIB has helped me grow as a scholar and leader, so it gives me great pleasure to be in a position to give back at this level. The previous boards and presidents have started many new initiatives; I am very proud of all that AIB is doing. This letter will give me the opportunity to discuss only a few of those; stay tuned for more developments in newsletters to come.

My deep appreciation goes to Rob Grosse for his work as President last year as well as our outgoing board members: Mary Ann Von Glinow, Patricia MacDougall and Peter Liesch. Our organization is much stronger for their dedicated service. Starting with my term, each President now serves only one year so the transition to a new board structure (based on the Constitution and Bylaws approved in 2012) is finally complete. While a one-year presidency appears quite short, the three-year term (as president elect, president and immediate past president) will in fact allow for greater continuity on the board. I look forward to working closely with Rob and President elect, Rosalie Tung in the coming year

Like many of you, I have never had the opportunity to visit India (which in fact embarrasses me as an IB scholar). I am thus deeply excited that this year's annual meeting will be in Bangalore. I know that Ram Mudambi, the track chairs, and

our local hosts Prof S. Raghunath and his colleagues at IIM Bangalore will all work tirelessly to put together an excellent program. Please see the Call for Papers included in this issue. Our Bangalore meeting is one more example of AIB's increasing interest in and commitment to emerging markets. With past conferences in China, Brazil and Turkey and upcoming ones in India and Dubai, I believe we are giving our members a great opportunity to learn about these increasingly important economic actors. At the same time, we realize that going to these emerging markets sometimes brings challenges as well. As Local Host for our Istanbul meeting in 2013, I spent countless hours trying to anticipate how the Gezi protests might impact our conference. Thankfully, we had no problems to speak of, but we had put a lot of effort into ensuring that we would be ready if need be. Was it worth it? I believe most of us would argue that the benefits we get by experiencing these countries first-hand far outweigh the additional challenges.

In addition, I am happy to report that some of our most active chapters are in emerging markets (e.g. MENA, South-east Asia, India, and Latin America). Our Sub-Saharan Africa chapter held their inaugural conference this August, to great reviews. Central and Eastern Europe will be holding their inaugural conference this fall and the newly formed Bolivia chapter is also gearing up towards their first meeting. Local chapters are a great venue for meeting new colleagues, presenting

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papers and getting more involved with the AIB.

Another recent initiative is the board's decision to support smaller, regionally based meetings addressing specific themes, geographic areas or industries. These special conferences are designed to attract new members and to provide additional opportunities for members to participate in AIB conferences. Please see the Special Conferences Request for Proposals in this issue and on the AIB Website (<http://aib.msu.edu/events/special-interest.asp>)

As most of you already know, we lost our dear friend, colleague, former AIB President and Dean of the Fellows, Alan Rugman this past July. His untimely and very sudden death has saddened all of his friends in AIB and the wider academic community. It is hard for me to imagine an AIB conference without Alan's piercing questions and warm smile. He will be sorely missed. Please know that we on the AIB Board will be working together with the AIB Fellows to find a fitting tribute for Alan.

My warmest regards,
Nakiye A. Boyacigiller



JOIN US FOR AIB 2015!

AIB invites you to join us at the
2015 meeting in Bengaluru, India
June 27-30, 2015

Conference Theme:
Global Networks: Organizations and People

Program Chair:
Ram Mudambi, Fox School of Business,
Temple University

Local Host Institution:
Indian Institute of Management, Bangalore

Local Host Committee Chair:
S. Raghunath

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Nominations Sought for Election of Officers to the Academy of International Business Executive Board for 2015-2018

The AIB Executive Board operates on a rolling basis, with new members elected annually to fill open positions. The Nominations Committee, composed of the three immediate Past Presidents of the Academy, is hereby soliciting nominations for the following positions and will present a slate to the membership for election later this Fall.

- a. President-Elect
- b. Vice President Program-Elect
- c. Vice President Administration

President-Elect:

One candidate will be nominated from among those previously elected Vice-President for either Program or Administration. The elected person will serve a three year term: as President-Elect for 2015-2016, President for 2016-2017 and as Immediate Past President for 2017-2018. The AIB President presides at all meetings of the Academy and of the Executive Board, appoints and instructs all committees and is responsible for the strategic direction of the Academy and for supervising the functions of the other officers and of the Executive Director.

Vice President Program-Elect:

Two candidates will be nominated to serve a three year term: as VP Program-Elect for 2015-2016 and be responsible for organiz-

ing the pre-meeting activities for the 2016 Conference, VP Program for 2016-2017 and responsible for putting the 2017 conference program together, and as VP Program-Past for 2017-2018.

Vice President Administration:

Two candidates will be nominated. The elected person will serve a three year term and will be one of three individuals serving as VP Administration on the Board. The VPs Administration have oversight responsibility for finances, membership and chapter relations. The AIB President determines the type and sequencing of the responsibilities between the multiple officers serving this position.

Nominations (including self-nominations) for any of these positions should be sent to the Secretariat at aib@aib.msu.edu, by no later than October 31, 2014.

Please note that AIB has a published policy regarding election campaigning. The policy can be read at <http://aib.msu.edu/aboutcampaigning.asp>

Nominating Committee:

Yves Doz (chair)
Mary Ann Von Glinow
Robert Grosse

AIB 2015 Bangalore Call for Papers



Theme: Global Networks: Organizations and People
Submission Deadline: Wednesday, January 15th, 2015

International business scholars know that the world is not flat. Ghemawat and other IB scholars have made this case in demolishing the superficial, journalistic work of Thomas Friedman. So what underlies the powerful perception of flatness among educated laymen? The answer lies in the fact that the world is increasingly connected. This global connectivity has exploded in scale and scope over the last decade. It is a fundamental requisite that underpins the interlacing megatrends that are shaping the world economy and will determine its course over the coming decades.

The first megatrend is the shift from trade-in-goods to trade-in-activities. Beginning several decades ago, but accelerating rapidly over the last decade, products and services are increasingly emerging from global value chains (GVCs) that are geographically dispersed around the globe. These GVCs are orchestrated, in the main, by multinational enterprises (MNEs) and increasingly disaggregated and fine-sliced into narrow, highly specific activities that are undertaken in economic clusters. These narrow activities produce intermediates (and not complete goods or services) and these compose the vast majority of all international trade today.

The second megatrend is the rise of knowledge-intensive intangibles. Value is rapidly migrating out of tangible goods and services that are becoming commoditized and into the soft intangibles that encase them. These intangibles arise from specialized, upstream knowledge (R&D, patents, inimitable organizational routines, software, training) and downstream knowledge (brands, trademarks, customer service) activities. This migration of value has dramatically magnified the importance of innovation, concomitantly shortening technology lifecycles.

The third megatrend is the rise of emerging markets. The number of locations where the highly specific GVC activities can be performed has ballooned over the last two decades. A long list of clusters locations in Asia and South America and even some parts of Africa have become integral parts of GVCs. These locations are tightly woven into global economy and give rise to perceptions of “flatness”

perceived by many lay observers.

Connectivity is operationalized in global networks through “pipelines” created and maintained by organizations like MNEs and through personal relationships that often arise within far-flung Diasporas. The three megatrends enabled by this connectivity raise fundamental research questions about the nature of the world economy in the coming decades. These questions concern immobile locations as well as mobile firms and individuals. High-level research questions relate to whether we need new theories to address the changed world of the future or whether we merely need to apply extant theories to new settings.

How do emerging and developing economy locations enter GVCs? Are locations that undertake low-value, routine activities like assembly forever doomed to low value creation and relative poverty? If not, how do catch-up processes in poorer countries operate? Will advanced economies face ever-increasing inequality as their low-knowledge masses descend into poverty? Or are there processes and policies that can ameliorate such a frightening future? As leading knowledge clusters become increasingly connected to each other across national borders, what will happen to peripheral regions within advanced (e.g., the so-called “fly-over” states of Middle America) as well as emerging economies (e.g., interior China)?

How do the organizational pipelines of MNEs interact with the reality of large and growing global Diasporas? How do advanced economy MNEs affect catch-up processes in emerging economies? How do emerging economy MNEs enter global innovation networks? As innovation becomes increasingly important in value creation, how do MNEs leverage the potential of open innovation and globally dispersed knowledge networks? What are the implications of the three megatrends for stakeholder analysis and environmental sustainability? How do they affect corporate social responsibility and shared value strategies of MNEs?

Our host city, Bangalore is particularly appropriate since it encapsulates all three megatrends in a single

location. It is at once a center of high value, focused IT activities that appear within a wide range of GVCs, from avionics to financial services. It is one of the leading knowledge clusters in the world in terms of the production of knowledge-intensive intangibles. Finally, it is located in an emerging economy, so that one does not have to travel far from its gleaming, globally connected IT campuses to find poverty-stricken masses disconnected in every way from the global economy.

The full Call for Papers, including descriptions and keywords for each track, is available online at the AIB website: <http://aib.msu.edu/events/2015/CallforPapers.asp> Any questions regarding this call for papers should be addressed to the track chairs or the Program Chair, Ram Mudambi.

Ram Mudambi
Program Chair, AIB 2015 Annual Meeting
Fox School of Business, Temple University, USA
AIB2015@aib.msu.edu

List of Tracks and Assigned Track Chairs:

- 1. People and Careers in Cross-Cultural Business**
Track chair: Kwok Leung, Chinese University of Hong Kong, Hong Kong, SAR-PRC
- 2. Entrepreneurship and International New Ventures**
Track chair: Erkko Autio, Imperial College Business School, London, UK
- 3. International Human Resource Management and Organizational Behavior**
Track chair: Mary Teagarden, Thunderbird School of Global Management, Arizona State University, Phoenix, USA
- 4. International Marketing, Cross-Cultural Marketing, Social Communities**
Track chair: Susan Mudambi, Temple University, Philadelphia, USA
- 5. The Geography of International Business and Global Value Chains**
Track chairs: Simona Iammarino, London School of Economics, UK, and Lucia Piscitello, Politecnico di Milano, Italy
- 6. Innovation and Knowledge Management**
Track chairs: Felipe Montiero, INSEAD, Fontainebleau, France
- 7. Digital Transformation and Online Markets in IB**
Track chair: Siva Viswanathan, University of Maryland, College Park, USA
- 8. Global Strategy, M&As and Competitiveness**
Track chairs: Akbar Zaheer and Gurneeta Singh, University of Minnesota, Minneapolis, USA
- 9. Emerging Economies and Emerging Economy MNEs**
Track chairs: Ronaldo Parente, Florida International University, Miami, USA, and Florian Taube, Université libre de Bruxelles, Belgium
- 10. Theories of the MNE and of FDI**
Track chair: Bjorn Ambos, University of St. Gallen, Switzerland
- 11. Corporate Governance in IB**
Track chairs: Nandini Rajagopalan and Nan Jia, University of Southern California, Los Angeles, USA
- 12. The Institutional and Political Environment of IB**
Track chair: Michael Witt, INSEAD, Singapore
- 13. International Economics, Finance and Accounting**
Track chair: Rene Belderbos, KU Leuven, Belgium
- 14. Research Methodology in IB (Special Track)**
Track chair: David Reeb, National University of Singapore, Singapore
- 15. Teaching IB (Special Track)**
Track chair: Andreas Schotter, Ivey Business School, Western University, London, Canada

AIB 2014 Vancouver Conference Wrap-Up



From June 23 to June 26, nearly 1,100 scholars and invited guests representing 46 countries around the world met for the 56th Annual Meeting of the Academy of International Business. Hosted by the Beedie School of Business at Simon Fraser University, the conference was held at the Westin Bayshore overlooking Coal Harbour in picturesque downtown Vancouver, Canada. In collaboration with the track chairs and AIB Secretariat, this year's Program Chair, Klaus Meyer (CEIBS), organized a resoundingly successful program filled with engaging sessions and interesting speakers. The conference theme, "Local Contexts in Global Business" encouraged participants to engage in a broad range of discussions and exchange of ideas, particularly about localization/globalization.

The annual pre-conference events were well attended: several hundred members arrived a day ahead of the conference's start to participate in the Doctoral Consortium, Junior Faculty Consortium or Mid-Career Consortium. Others arrived in Vancouver early to attend the AJBS Annual Conference or the AIB/JIBS Development Workshop. And first-time attendees gathered for the New Members Welcome Tea, where they had the opportunity to meet one another informally and were welcomed by executive board members to the Academy.

The conference opening plenary featured this year's AIB Fellows' International Educator of the Year award recipient, Daniel M. Shapiro, Dean and Lohn Foundation Professor, Beedie School of Business at Simon Fraser. Dr. Shapiro was recognized for his influence on international business studies

through his ongoing administrative leadership, extensive research published in the field as well as creation and implementation of executive programs in both the private and public sectors. The plenary session continued with a panel of AIB Fellows; Alain Verbeke, Klaus Meyer, Alan Rugman and Geoff Jones, discussed the dimensions of context in international business. The first day drew to a close with a celebratory Presidential Reception.

Each morning of the conference began with a Fellows Café, at which topical IB issues were presented by AIB Fellows for small group discussion. For the remainder of the day, integrated among the 15 sessions of panels, competitive and interactive session papers were a number of special sessions. The series on "Scholars Meet Practice" was designed to initiate and stimulate discussions between IB scholars and practitioners in business and government. At one of the most highly attended sessions of the conference, James Zhan and Hafiz Mirza, representing the United Nations Conference on Trade and Development (UNCTAD), introduced the



2014 World Investment Report. They received comments from AIB panelists and invited further discussion at a follow-up session scheduled later in the program.

A number of other featured plenary sessions recognized award winners. The AIB Fellows' Eminent Scholar award plenary honored Professor Richard P. Rumelt from UCLA Anderson. Dr. Rumelt delivered the keynote speech, "Diversification, Good Strategy and Bad Strategy: Implications for International Business Research." Commentaries were

booth. This great new resource provided the perfect place for networking with fellow members from their area of the world while learning more about localized meetings and how to become involved within the chapter.

Two indoor receptions that spilled to outdoor spaces allowed attendees to enjoy the splendor of evenings in Vancouver and were highlights of the conference. The AIB Gala Event was held at the nearby Vancouver Convention Centre. The venue offered spectacular views of the bay and surrounding mountains both through floor to ceiling windows and on the expansive outdoor deck. Members were impressed with the fine selection of area inspired foods, and the atmosphere was ideal for networking and mingling. The meeting concluded with the farewell reception held at the Current Restaurants Garden. The setting provided the perfect opportunity for members to reflect, connect and begin to plan to meet again in Bengaluru next year!

We would like to thank our host institution, the Beedie School of Business at Simon Fraser University, and the local host committee for your outstanding dedication and commitment in making AIB 2014 an incredible success.

offered by Shige Makino, Jose de la Torre and Kathleen O'Connor. Incoming AIB President-Elect Rosalie Tung chaired the session. Later in the conference, the AIB Fellows' International Executive of the Year award was presented to Dominic Barton, Global Managing Director of McKinsey & Company. His speech on international strategic management in the consultancy business was followed by comments from George Yip and Alain Verbeke. The session was chaired by Ravi Ramamurti. John Cantwell, JIBS Editor, chaired a session to honor Gary Knight and Tamer Çavusgil, winners of the 2014 JIBS Decade Award, for their paper, "Innovation, organizational capabilities, and the born-global firm." Following their retrospective, commentaries were provided by Ivo Zander and Nicole Coviello.

Exciting new additions were found in the exhibitor's area this year! Each day, a different local artisan's work was offered for sale. Nearby, members were able to learn about their regional chapter's events, activities and publications at the "Meet Your Chapter" exhibit

Visit <https://aib.msu.edu/events/2014/> to view the Post-Conference Wrap-Up section. This section includes the complete list of award winners, videos of select sessions, additional photos from the conference and downloadable conference program and proceedings.



2014 Program Committee

The Academy of International Business extends sincere gratitude to our host institution, the Beedie School of Business at Simon Fraser University, (Canada) and the following members of the 2014 Program Committee for the countless hours they contributed preparing for the annual conference this past June in Vancouver.

Program Chair

Klaus Meyer – China Europe International Business School (CEIBS), China

Host School Academic Committee

Danny Shapiro
Eric Gedajlovic
Chang Hoon Oh

Host School Staff Committee

Kirk Hill
Jennifer Peng
Elaine Lo

Track Chairs

Davina Vora – State University of New York at New Paltz, USA
Shameen Prashantham – Nottingham University Business School China
Dana Minbaeva – Copenhagen Business School, Denmark
Janet Y. Murray – University of Missouri - St. Louis, USA
Vikas Kumar – University of Sydney, Australia
Felipe Monteiro – INSEAD, France
Aya Chacar – Florida International University, USA
Jordan Siegel – Harvard Business School, USA
Pavida Pananond – Thammasat University, Thailand
Gabriel Benito – BI Norwegian Business School, Norway
Sheila Puffer – Northeastern University, USA
Pei Sun – Fudan University, China
Lars Oxelheim – Lund University, Sweden
Timothy Devinney – University of Leeds, UK
Andreas Schotter – Ivey Business School, Canada
Lin Cui – Australia National University, Australia

Pre-Conference Program Coordinator

Ram Mudambi – Temple University

Doctoral Consortium Chair

Sarianna Lundan – University of Bremen, Germany

Junior Faculty Consortium Chair

Heather Berry – George Washington University, USA

Mid-Career Consortium Chair

David Reeb – National University of Singapore, Singapore

AIB/JIBS Paper Development Workshop

Petra Christmann – Rutgers University, USA
John Cantwell – Rutgers University, USA
Alexandra Vo – Rutgers University, USA

Placement Services Director

Hadi Alhorr – Saint Louis University, USA

Buckley and Casson AIB Dissertation Award Selection Committee

Peter Buckley – University of Leeds (Chair), UK
Mark Casson – University of Reading, UK
Anupama Phene – George Washington University, USA
Rebecca Piekkari – Aalto University, Finland

Temple/AIB Best Paper Selection Committee

Kazuhiro Asakawa – Keio University (Chair)
Peter Liesch – University of Queensland
Elizabeth Rose – University of Otago
Aya Chacar – Florida International University

Haynes Prize Selection Committee

Rudolf Sinkovics – University of Manchester (Chair)
Jane Lu Wenzhen – University of Melbourne
Olli Kuivalainen – Lappeenranta University of Technology
Jennifer Oetzel – American University

Conference Sponsors

We would like to thank our sponsors for making the 2014 conference possible through their generous contributions.



Host Sponsors

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(see featured article online at: <http://www.theglobeandmail.com/partners/advlocalcontext0614/>)

Partners – Vancouver Board of Trade, Eldorado Gold, Asia Pacific Foundation of Canada, and Weatherhaven

Pre-Conference Event Sponsors

Doctoral Consortium – The Sheth Foundation

JIBS Paper Development Workshop – D'Amore-McKim School of Business, Northeastern University

Junior Faculty Consortium – Boeing Institute of International Business, Saint Louis University

New Members Welcome Tea – Fox School of Business, Temple University

Conference Event Sponsors

JIBS Decade Award – Palgrave Macmillan

Buckley-Casson Dissertation Award – Henley Business School, University of Reading and Centre for International Business, University of Leeds (CIBUL)

Coffee Break – McGraw-Hill Education

Coffee Break / Best Paper in Emerging Economies Research Award – Bryant University

Coffee Break / That's Interesting Award – Aalto University School of Business

WAIB Reception – College of Business Administration, University of Missouri - St. Louis



Special thanks to the following institutions for their support of the 2014 conference:

Beedie School of Business, Simon Fraser University

China Europe International Business School

Michigan State University – Broad College of Business,

International Business Center

Congratulations 2014 Award Recipients



Fellows' International Executive of the Year Award

Dominic Barton
McKinsey & Company

Peter J. Buckley and Mark Casson AIB Dissertation Award

Marcus M. Larsen
Copenhagen Business School
(Ph.D. awarded by Copenhagen Business School)
"The Organizational Design of Offshoring"



Fellows' International Educator of the Year

Daniel M. Shapiro
Beedie School of Business, Simon Fraser University



Haynes Prize Recipient for the Most Promising Scholar

Sorin M.S. Krammer
Groningen University
"Greasing the Wheels of Change: The Impact of Corruption, Local Arbitrariness, and Institutions on Firm Innovation"



Fellows' Eminent Scholar Award

Richard P. Rumelt
UCLA Anderson



Temple/AIB Best Paper Award Recipients

Ajai Gaur, Rutgers University; Yong Yang, University of Sussex; and Deeksha Singh, Rutgers University

"Strategic Location in the Global Value Chain and

Foreign Subsidiary Performance: Evidence from 105 Countries"

JIBS Decade Award

Gary Knight and S. Tamer Cavusgil
"Innovation, Organizational Capabilities, and the Born-Global Firm," JIBS vol. 35, no. 2, pp. 124-141, 2004



AIB/Sheth Dissertation Proposal Award

Jenny Hillemann
Vrije Universiteit Brussel
"Regional Integration and the Death of Distance"





“That’s Interesting!” Award

Rian Drogendijk, Mikael Eriksson, and Ulf Holm
Uppsala University
“The Multiple Internationalization Processes of MNCs—Sequential Strategic, Political and Evolutionary Processes”

Best Paper Award in Emerging Economies Research

Jing Li, Simon Fraser University; Jun Xia, University of Texas at Dallas and Edward J. Zajac, Northwestern University
“Playing Catch Up: How Emerging Market and Non-Market Environments Affect Firms’ Product Innovation”



SSE/WAIB Award for Increased Gender Awareness in IB Research

Amir Shoham, Temple University; Estefania Santacreu-Vasut, ESSEC Business School; Israel Drori, College of Management - Academic Studies; Ronny Manos, Cranfield University
“Do Female/Male Distinctions in Language Influence Microfinance Outreach to Women?”

2014 Best Reviewer Awards

A special note of thanks to the 1,337 reviewers that volunteered to review nearly 1,200 submissions for this year’s conference. The reviewers provided thoughtful assessments to the track chairs and valuable feedback to authors. We would especially like to recognize the Best Reviewer Award winners listed below, as nominated by the AIB 2014 Track Chairs.

Gianpaolo Baronchelli, University of Bergamo
Rene Belderbos, University of Leuven
Marion Sandrine Bitsch, Turku School of Economics
Michael Bowe, University of Manchester
Trevor Buck, Glasgow University
Lucrezia Casulli, University of Strathclyde
Murali Chari, RPI
Daniel Han Ming Chng, CEIBS
Daniel Richard Clark, Indiana University
Reid W. Click, George Washington University
Alvaro Cuervo-Cazurra, Northeastern University
Nicolas Maurice Dahan, Temple University
Stephen DeLoach, Elon University
Carolyn P. Egri, Simon Fraser University
Stacey R. Fitzsimmons, Western Michigan University
Verena Gruber, WU Vienna
Exequiel Hernandez, University of Pennsylvania
Kyoung Yong Kim, University of Houston
Miikka J. Lehtonen, Aalto University
Grigorios Livanis, Northeastern University
Jasenko Ljubica, University of Split
Xufei Ma, Chinese University of Hong Kong
Peter Magnusson, Florida International University
Valentina Marano, University of Alabama
Susan Mudambi, Temple University
Quyen Nguyen, University of Reading
Bo Bernhard Nielsen, Copenhagen Business School
Jana Oehmichen, Georg-August-University Goettingen
Rebecca Piekkari, Aalto University
Brian C. Pinkham, Ivey Business School
Wesley Pollitte, University of Southern Mississippi
B. Sebastian Reiche, IESE Business School
Arjen Slangen, RSM Erasmus University
Cristina Villar, University of Valencia
Bernard Martin Wolf, York University

Sheth Foundation Doctoral Travel Stipends

Travel support funding was provided to the following doctoral students who attended, and provided volunteer support by assembling conference materials, assisting at the registration desk and in the placement center along with being directional aides for the 2014 meeting in Vancouver. The travel stipends were provided through a generous contribution by the Madhuri and Jagdish Sheth Foundation and matching funds by the AIB Foundation.

Kiran Awata – Ohio State University
Marion Sandrine Bitsch – University of Turku
Sarah Castaldi – University of Groningen
Hui-Yun Chiu – National Chengchi University
Youngsam Cho – Korea University
Wootae Chun – Saint Louis University
Daniel Clark – Indiana University
Altan-Uya Dashdeleg – National Dong Hwa University
Xuejiao Fan – University of Melbourne
Aline Gatignon – INSEAD
Edward William Gillmore – Mälardalens University
Markus Gölz – University of Melbourne
Ying Guo – University Of South Australia
Furkan Amil Gur – Louisiana State University
Qin Han – University of Alberta
Peter Hertenstein – University of Cambridge
Gahye Hong – Korea University
Todd Masaru Inouye – University of Hawaii at Manoa
Tugba Kalafatoglu – Esade Business School
Chacko George Kannothra – University of Massachusetts - Boston
Merhrnaz Karimi – University of Bayreuth
Elif Ketencioglu – University of Sydney
Rajat Khanna – University of North Carolina at Chapel Hill

Jin Uk Kim – University of Illinois at Urbana-Champaign
Alexei Koveshnikov – Hanken School of Economics
Vincent Eduard Kunst – University of Groningen
Yusuf Kurt – The University of Manchester
Yi Li – Australian National University
Zhengyu Li – Tilburg University
Zhuojun Li – Peking University
Yang Liu – University of Cambridge
Ying Liu – Florida International University
Lingli Luo – Chinese University of Hong Kong
Melanie Lorenz – University of Alabama
Jieqiong Ma – Saint Louis University
Vladislav Rangelov Maksimov – University of Miami
Arindam Mondal – India Institute of Management Calcutta
Marc Mueller – University of St. Gallen
Camilla Nellemann – Rikkyo University
Orhan Volkan Ozbek – University of Texas at Arlington
Monica Riviere – Skema Business School
Carlos A. Rodriguez Redondo – McGill University
Piyali Rudra – Aalto University School of Business
Almasa Sarabi – Georg-August-University Goettingen
Vittoria Giada Scalera – Politecnico di Milano
Alexey V. Semenov – Saint Louis University
Ruhe Singh – Indian Institute of Foreign Trade
Bradley Skousen – University of Illinois at Urbana-Champaign
Weiqliang Tang – University of Technology Sydney
Tolga Ulusemre – University of South Carolina
Ramya Tarakad Venkateswaran – Indian Institute of Management Bangalore





Boeing Institute Junior Faculty Consortium Stipends

The following junior faculty members were awarded travel stipends specifically to participate in the Junior Faculty Consortium at the 2014 AIB annual meeting. These stipends were made possible through the generous support of the Boeing Institute of International Business at Saint Louis University.

Zhan Wang – Saint Louis University

Zhennan Wang – York University

Yang Xin – Hong Kong Baptist University

Liang Xueji – National University of Singapore

Man Yang – University of Vaasa

Naoki Yasuda – Keio University

Yizhou Yuan – University of Macau

Feng Zhan – York University

Wenyu Zhu – The George Washington University

Jie Zou – Peking University

Debdeep De – Jaypee Business School

Shubin Wu - Shanghai University of Finance and Economics

WAIB Helping Hands Awards

A WAIB Helping Hands Award for the 2014 annual conference was provided to the following woman member of the Academy. The recipient of the award receives a complimentary year's membership in the AIB and complimentary meeting registration for this year's conference.

Qian Li - Shanghai International Studies University

Area Scholarship Fellowships

Two faculty members were selected to receive AIB Area Scholar Fellowships for the 2014 meeting in Vancouver. The recipients of the scholarship are awarded two years complimentary AIB membership, complimentary meeting registration for the 2014 conference, and a travel stipend to assist with traveling to the meeting.

Anothai Ngamvichaikit - Sukhothai Thammathirat Open University

Kumar Kunal Kamal - T A Pai Management Institute (TAPMI) Manipal



Welcome New Members!

The following 63 members recently joined the AIB community between June 1, 2014, and August 15, 2014.



Ahmad Bashawir Abdul Ghani
Olawale Ajai
Shahin Assadinia
Fabienne Autier
Severine Besson-Thura
Steven Bigatti
Muhammad Umar Boodoo
Dannielle Brathwaite
Antonio Cano Gutierrez
Clarindo Chassungo
Hank Cofield
Nattacia Dabescki
Ted Dale
Matilde D'Amelio
Gabriel Diaz Olmeda
Marcellinus Dike
Kevin Fandl
Paulo Ferreira
Frank Fu
Takuya Fukazawa
Hosein Gharavi

Richard Glavee-Geo
Usha Haley
Janos Harskuti
Pamela Hinds
Venkata (Srinii) Iruku
Jason Jackson
Larisa Kapustina
Iris Kassim
Andrew Kerner
James Kisaale
Anna Krejner-Nowecka
Mary Krome
Francis Kumaka
Cynthia Lanphear
Ming Lok Lee
Lianghui Lei
Rushiun Liou
Amro Maher
Sattar A. Mansi
Brent Marcus
Anju Mehta

Marshall W. Meyer
Ricardo Morais
Jose Morgado
Horatio Morgan
Takeshi Mori
Sospeter Odock
Eugene Ohu
Ayse Ozturk
Dragos Paun
Xiaoguang Qi
Afzalur Rahman
Patrick Rizzetto
Elizabeth Robson
Mohd Safiai Saad
Hiroto Soga
Manami Suzuki
Joel Tamosiunas
Gladys Thuita
Katherine Joyce Villanueva
Curtis Wesley
Zhang Xun

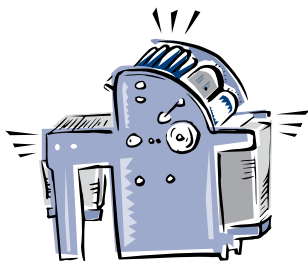
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<http://www.palgrave.com/page/aib/>



Just off the Press

- ⇒ Arno Haslberger, **Chris Brewster** (University of Reading, UK), and **Thomas Hippler** (University of Essex, UK) have published *Managing Performance Abroad: A New Model for Understanding Expatriate Adjustment* (Routledge, ISBN: 978-0415536479). In a global economy full of multinational firms, international human resource management is a growing topic in the business and management literature and in universities. A thorough understanding of the adjustment of expatriates to their new environment is critical not only for selection and preparation of potential expatriates, but also for the management of expatriate performance. Managed well, expatriates can be key contributors to organizational success while abroad and after repatriation. Poor understanding and management of expatriate issues, on the other hand, may lead to underperformance and increased turnover of expatriates and repatriates. *Managing Performance Abroad* summarizes and extends what is known about the topic of expatriate adjustment, covering all the major authors and presenting a new approach to the adjustment process.
- ⇒ **Harukiyo Hasegawa** (The University of Sheffield, UK) and Carlos Noronha edited *Asian Business and Management: Theory, Practice and Perspectives* (Palgrave Macmillan, ISBN: 978-0230367388). Featuring an accessible two-part structure, the first section outlines the major contextual and theoretical issues of business and management. The second part offers a fresh, topical analysis of management in the major Asian nations. Throughout the book, you will benefit from the wisdom of leading international authorities and, unlike competing texts, a unique focus on corporate social responsibility in Asian countries. This edition delivers an unparalleled understanding of the diverse and critically important Asian business world.
- ⇒ **Marilyn L. Taylor** (University of Missouri–Kansas City, US), Robert J. Strom, and David O. Renz have edited the *Handbook of Research on Entrepreneurs' Engagement in Philanthropy* (Elgar Original Reference, ISBN: 978-1783471003). Currently, very little academic research exists on the intersection of entrepreneurship and philanthropy. This unique *Handbook* fills that gap, exploring how and why entrepreneurs who drive success in the for-profit world become engaged in philanthropy. Top scholars in the fields of family business, entrepreneurship and philanthropy explore the many facets of this fascinating subject. These expert contributors explore an exciting new field of research on entrepreneur philanthropists who have generated wealth through the creation and development of their own business enterprises. The book offers a broad overview of entrepreneurship and philanthropy, along with a focus on specific groups of entrepreneur philanthropists and a selection of case studies from around the world.
- ⇒ **Torben Pedersen** (Bocconi University, Milan) is the editor of *International and Global Strategy* (Edward Elgar Publishing, Inc., ISBN: 978-1848442344310). This authoritative collection, edited by a leading academic in the field of international and global strategy, brings together seminal papers published in the past 30 years. Areas covered in this important volume include the emergence of a global village, the advantages of a global strategy and the challenges of implementing it. This book, along with an original introduction by Professor Pedersen, will be of immense value to researchers, students and practitioners interested in international and global strategy.

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The Palgrave Encyclopedia of Strategic Management, edited by Mie Augier and **David J. Teece** (University of California, Berkeley), has been updated bringing the total to over 700 commissioned entries and a further 85 signposts, written by leading academics, practitioners and emerging stars in the field. Recommend this encyclopedia to your librarian as it is the first substantial reference work to provide such a rich and comprehensive overview of the field of strategic management. With monthly updates into 2015 and broad coverage of core themes, concepts and leading individuals, *The Encyclopedia* is an exemplary and easy-to-use online resource for understanding the central ideas and issues of the field as it develops. Available online at:

<http://goo.gl/5g6Xt0>. This one-of-a-kind online resource will be updated into 2015, and, when it is completed, will be compiled and published in print format.

AIB Newsletter would like to share the latest news about its members in the Members on the Move and Just off the Press sections. Email your professional accomplishments, book publications, promotions, and honors to: newsletter@aib.msu.edu. Please limit your announcements to 150 words and identify the name of the section it is intended for in the subject line of your email.



Special Interest Conferences Request for Proposals

In addition to the annual international conference held in the summer, the Academy of International Business is launching the introduction of smaller, regionally based meetings addressing specific themes, geographic areas or industries. These special conferences are designed to attract new members and to provide additional opportunities for members to participate in AIB conferences.

Ideally these special conferences should be designed to provide opportunities for new AIB members and junior scholars to interact with experienced AIB members as well as senior scholars. The organizers of a special conference should be a group of committed AIB members. The organizing committee should include oversight by some members of the AIB leadership such as senior scholars who are current or past AIB Board members or AIB Fellows. Conferences should attract a minimum of 150 attendees.

Proposals should be addressed to the AIB President and submitted to the Secretariat at

aib@aib.msu.edu. At a minimum, the proposal should include:

- members of the organizing committee
- conference theme
- call for papers
- location
- a timeline
- program highlights
- preliminary budget and potential sponsorships

Each submitted proposal will be evaluated at the next AIB Board Meeting. Board Meetings are held twice a year (typically end of January and end of June). Please submit proposals at least two weeks before the next board meeting to allow Board Members sufficient time to examine the proposals. Please contact the Secretariat at aib@aib.msu.edu for the exact deadline before the next Board Meeting.